



Drive Toward a Cure Event Program Print Ad Specs

Print format:

8.5" x 11"

Full Page Ad WITHOUT bleeds:

Ad Size: 7.5" x 10" / Live Area: 7.5" x 10"

Full Page Ad WITH bleeds:

Ad Size: 8.75" x 11.25" including 0.125" bleeds / Live Area: 7.5" x 10" / Safety: 0.5"

Half Page Ad WITHOUT bleeds:

Ad Size: 7.5" x 4.75" / Live Area: 7.5" x 4.75"

Half Page Ad WITH bleeds:

Ad size: 8.75" x 5.75" including 0.125" bleeds / Live Area: 7.5" x 4.5" / Safety: 0.5"

Quarter Page Ad WITHOUT bleeds

Ad Size: 3.5" x 4.75" / Live Area: 3.5" x 4.75"

Quarter Page Ad WITH bleeds

Ad size: 4.75" x 6" including 0.625" Bleeds / Live Area: 3.5" x 4.75" including Safety: 0.125"

File formats:

Adobe Acrobat PDF - best: X1a format / next best: "press quality" at minimum 300dpi

JPG - minimum 300dpi, high quality output

PNG / TIFF - minimum 300dpi

For ad sales and ad submissions:

info@drivetowardacure.org

For technical information:

Mark Davidson / mark@drivetowardacure.org



Drive Toward a Cure Event Program Full Page Ad Specs / sample WITHOUT bleeds

Page size: 8.5" x 11"

Ad size: 7.5" x 10"

Our Vision

We are inspired by the camaraderie found within the automotive culture – throughout both the enthusiast and professional communities. Our overall vision for Drive Toward a Cure began quite simply — utilize the passion and emotion of driving to spread the word and help the cause.

Starting in 2016 with our first multi-day driving event, our all-inclusive ‘Adventure’ rallies and newer ‘Getaways’ have inspired a grassroots initiative with local ‘Drive Toward a Cure Day’ events run by regional enthusiasts taking place from coast-to-coast. Whether it’s individuals participating in our annual 75 Days of Summer, or growing our bonds through virtual events, we’ve taken a commonality and woven a means to help others.

Our biggest goal is to start a movement that will lead to a cure, and to build a strong community of like-minded enthusiasts along the way. Come out and enjoy sharing Cars and Camaraderie together.

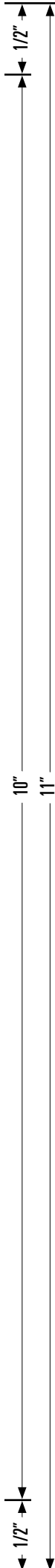
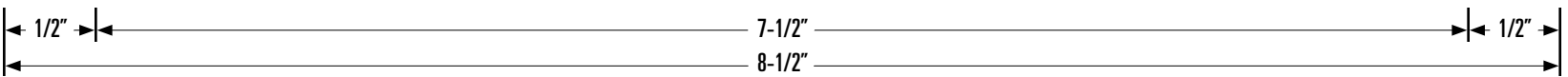
How You Can Help

Let us motivate you to organize your own local event to raise funds and awareness!

Every dollar helps, and by local individuals and communities coming together to do fun things that can raise money — whether it’s a drive, a BBQ, a poker run, a collector car garage tour, museum hopping, or whatever else you’re keen to

organize — awareness is spread for the cause and helps to make a difference for someone else.

Join the many clubs, groups, tracks and other organizations nationwide that have stepped up to create their own events to raise funds locally on our behalf. Find out how we can support your efforts by emailing us at info@drivetowardacure.org.





Drive Toward a Cure Event Program Full Page Ad Specs / sample WITH bleeds

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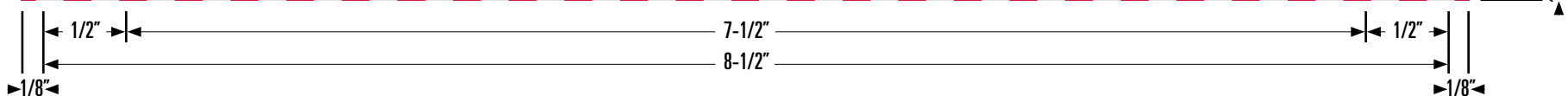
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Drive Toward a Cure Event Program Half page ad specs / sample WITHOUT bleeds

Page size: 8.5" x 11"

Our Vision

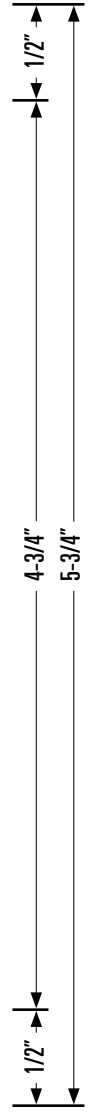
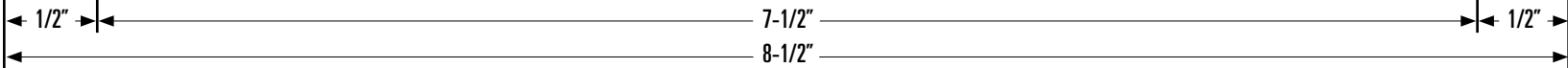
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Drive Toward a Cure Event Program Half page ad specs / sample WITHOUT bleeds

Page size: 8.5" x 11"

Our Vision

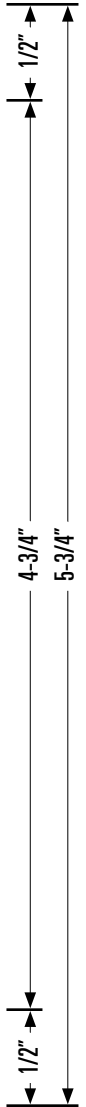
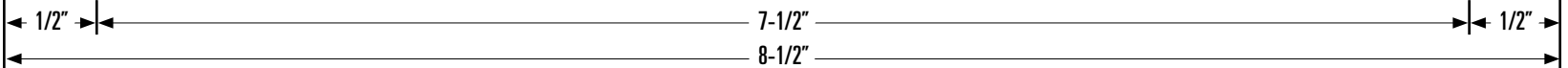
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Drive Toward a Cure Event Program Half page ad specs WITH bleeds

Page size: 8.5" x 11"

Our Vision

Ad size: 8.75" x 5.75" including 0.125" Bleeds

Live Area: 7.5" x 4.5" / Safety: 0.5"

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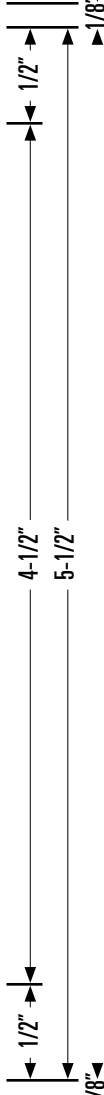
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**Drive Toward a Cure Event Program
Half page ad specs WITH bleeds**

Page size: 8.5" x 11"

Our Vision

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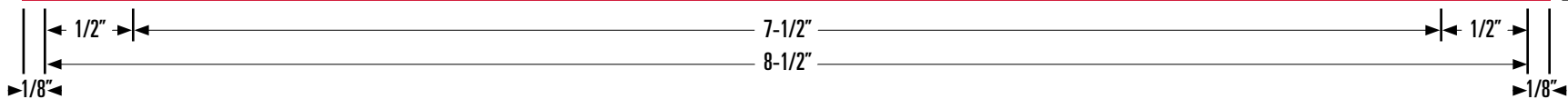
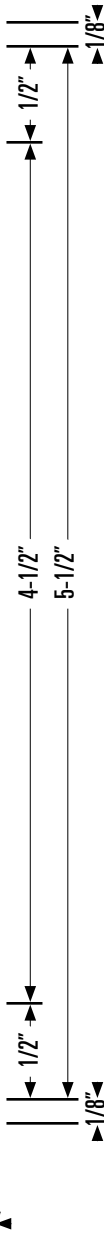
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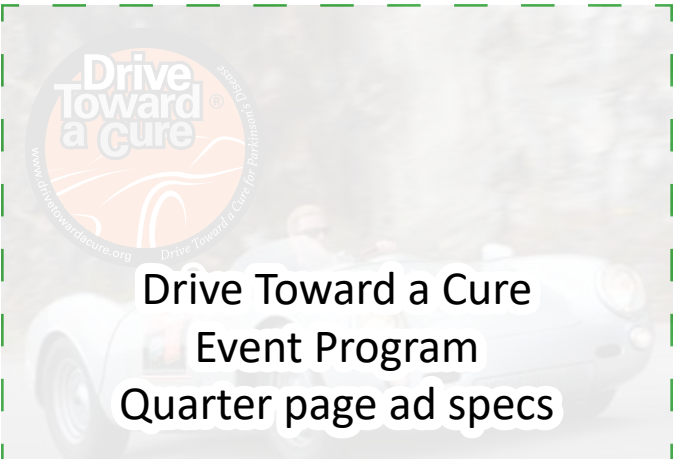



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drivetowardacure.org

3-1/2" x 4-3/4"



Drive Toward a Cure Event Program Quarter page ad specs

Our Vision

Page size: 8.5" x 11"

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3-1/2" x 4-3/4"

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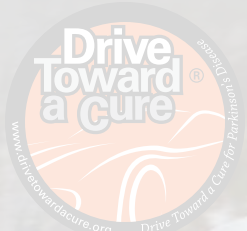


Drive Toward a Cure
 Event Program
 Quarter page ad specs
 WITH bleeds

Our Vision

Ad size: 4.75" x 6"
 including 0.625" Bleeds
 Live Area: 3.5" x 4.75"
 Safety: 0.125"

drivetowardacure.org



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